

# News

inspire / Stars and events presented by Audi

## Roxette



**Audi RockPop Festival looks sharp.**

In the 1980s they topped the charts with hits like *The look, It must have been love* and *Driving in my car*. For ten years, they'd dropped off the radar screen, now they're back. Celebrating their comeback with the studio album *Charm School*, Swedish pop group Roxette performed at the Audi RockPop Festival in Ingolstadt and Neckarsulm on June 24 and 25. Also taking the stage: German bands including Ich + Ich, Culcha Candela and Revolverheld.

# Bogner

**Willy Bogner counts on the four rings in his new film.**

3D is no longer enough for Willy Bogner. The Munich-based fashion designer's new film *B in 5D* boasts an extra two dimensions. Employing special camera techniques, his aim was to offer the audience the ultimate 360° view. Shot around St. Moritz and the Morteratsch glacier in Switzerland, the film features spectacular daredevil skijoring with a car, performed in partnership with Audi. Bogner explains why the choice was easy: "Skiers are pulled by cars along a course of ice and snow. The cars have to be four-wheel drive to do the stunts—for me, there was no question of using anything except Audi quattro vehicles on the snow."



**Stylish start to the Audi Fashion Festival.**

The Audi Fashion Festival in Singapore, staged from May 13 to 19, was a family affair for designer label Missoni. No fewer than three generations of the Italian fashion dynasty—Angela, Rosita and Margherita Missoni (photo)—arrived to provide the glamorous curtain raiser to the festival with their first runway show in Singapore. Aside from Missoni, other luminaries of the trade such as Erdem, Antonio Berardi and Emanuel Ungaro also showcased their 2011 fall/winter collections at what was already the third staging of the Audi Fashion Festival. Celebrity guests spotted among the visitors included songstress Sophie Ellis-Bextor and renowned photographer Russell James.



# Koch

**Hollywood glamour in Ingolstadt.**

This year's staging of the Audi sponsored "Solo for Stars" at the Theater Ingolstadt opened once again with much celebrity sparkle: Accompanied by musician Klaus Paier, actor Sebastian Koch gave readings in German from *The Gambler* by Fyodor Dostoyevsky. Koch, who was seen most recently performing alongside Diane Kruger and Liam Neeson in the thriller *Unknown Identity*, made his name above all in the German TV productions *Stauffenberg* and *Speer und Er* as well as the Oscar winning feature *The Life of Others* directed by Florian Henckel von Donnersmarck.



# Missoni